

IWCA Schedule for 2021				
Monday March 22nd, 2021				
	Majestic 4-6	Royal 2	Royal 3	Outside Parking Lot
8-12pm	IWCA Safety Training Classroom	Sunbelt Classroom Training	Pavers Cleaning & Sealing Certification	
12-4pm		GlassRenu Training		Pavers Cleaning & Sealing Certification, Sunbelt Hands On Lift, IWCA Hands On Safety
4pm-8pm	Expert Safety Services 1910 Safety			
Tuesday March 23rd, 2021				
	Majestic 4-6	Veranda		
8-11am	Opening General Session, Ettore Award, Fellowship Award, Tradeshow Vendor Highlights, Keynote - Keith Kalfas			
11am-12pm	Customer Service/Pink Callers			
12-1pm	Recruiting-Dan Platta			
1-2pm	\$100,000 profit/Likes			
2-3pm	Intro to adding Power Washing/Power Wash U			
3-4pm	Give More-Martha Woodard			
4-5pm	QBO online/Meaghan Likes			
5-6pm	Culture: Woodard			
6-7pm		First Timers Meet & Greet Social		
Wednesday March 24th, 2021				
	Majestic 4-6	Majestic 1-3	Off Premise	
9-11:30am			Charity Cleaning - Central Florida Children's Home *Meet in Lobby 8:30am to leave	
8-9am	Chemicals - Alternatives to Razors/ABC			
9-10am	Breakthrough Academy - How to Build Effective Staff Training Programs			
10-11am	Waterfed Pole Technique/Iracenstein			
11-12am	Market Your Company without Spending Money - Dave Kaminski			
12-6pm		Trade Show Open - Window Cleaning Competitions		
Thursday March 25th 2021				
	Majestic 4-6	Majestic 1-3		
9-12pm		Trade Show Open		
12-1pm	Disinfecting Course (All attendees will get signed up for the Kimberly Clark Scholarship for the ISSA/GBAC Microbial Warriors Certification Course to take for free.) Brandi Harper			
1-2pm	Facebook/Peter Artusa			
2-3pm	Breakthrough Academy - Build Your 2021 One-Page Strategic Plan			
3-4pm	Softwashing Add On/Abrams/AC			
4-5pm	Breakthrough Academy - Building a Resilient Contracting Business			
5-6pm	Insurance/Tammy Artusa			
Friday March 26th 2021				
	Majestic 4-6	Majestic 4-6 Foyer		
8-9am	Jim Dubois - Business Building			
9-10am	HR-Christina Burgin			
10-11am	Operations Management/ Peter Artusa			
11-12pm	Glass Education/Cody Thomas			
12-1pm	Break			
1-2pm	Brandi Harper - Marketing Videos			
2-3pm	Blake-Health Insurance			
3-4pm	Sales & Marketing/Thad Eckhoff			
4-5pm	Waterfed Safety/Mike Draper			
12-6pm		Silent Auction		
7pm-8pm		Pay Online Silent Auction Invoices Emailed to you and come pick up your winnings		
TRACKS				
	Owners			
	Managers			
	Technicians			
	Certificate Course			
	First Timers			
	All			
Live Zoom Prior To Convention for all fully registered attendees *Dates and Times TBD	Residential Panel			
	Glass Panel			
	High Rise Panel			
	Business Q&A			